

March 2019

Dear Exhibitor/Vendor,



The 69th Annual New York State English Council Conference will take place from October 16-18, 2019 at the Albany Marriott on Wolf Rd. The NYSEC Conference is the largest gathering of English educators in New York state, and last year, over 400 educators and administrators attended.

We would like to invite you to participate again, or for the first time, in our 2019 conference.

The theme for this year's conference is "Reigniting the Spark: Empowering Our Students, Our Colleagues, and Ourselves through Reflection, Hope and Compassion." Vendors like you provide resources and services that help educators reignite that spark. As a participant, you will be placed in a high traffic area where attendees will be criss-crossing the vendor area between workshops and keynote speakers. The schedule will also allow for at least thirty minutes daily where no sessions are scheduled, giving attendees time to devote to perusing your products and services, and conversing with you.

In addition to having a table in the middle of the conference, we also have opportunities for sponsorships of conference events such as breakfasts, refreshment breaks, or networking sessions. Or, if you wish, you can donate conference materials such as pens, bags, pads, and the like. All sponsorships will be widely publicized and will be given a complimentary ad in the program.

Please reserve with contract and payment as soon as possible as space will be allocated in the order in which applications are received. The names of publishers who reserve by July 1 will be published in the conference program booklet. Every attempt to honor individual requests will be made, but NYSEC reserves the right to make such changes, alterations, or modifications as may be necessary. Refunds cannot be made after space has been assigned.

[Click Here for a Contract and Registration](#)

I am excited to continue in the role of vendor liaison again this year, and I look forward to seeing many of you again, or meeting you for the first time. Please don't hesitate to contact me with any questions.

Sincerely,

Christine Furnia
NYSEC Executive Board, Vendor Liaison